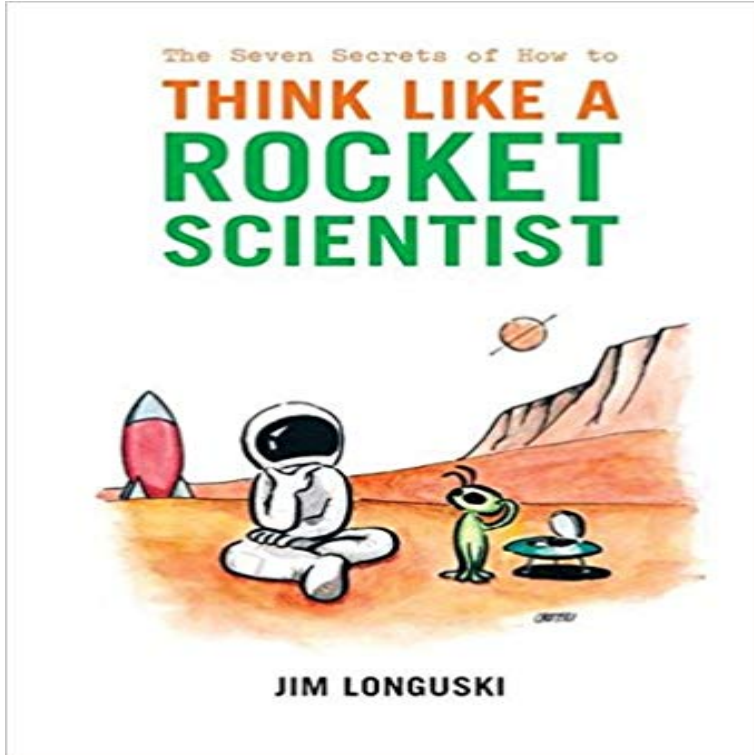


The Seven Secrets of How to Think Like a Rocket Scientist



This book translates thinking like a rocket scientist into every day thinking so it can be used by anyone. Its short and snappy and written by a rocket scientist. The book illustrates the methods (the 7 secrets) with anecdotes, quotations and biographical sketches of famous scientists, personal stories and insights, and occasionally some space history. The author reveals that rocket science is just common sense applied to the extraordinarily uncommon environment of outer space and that rocket scientists are people, too. It is intended for armchair scientists, and for those interested in popular psychology, space history, and science fiction films.

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